



fromag|nation™

artisanal cheeses & perfect companions™

CATERING LOOKBOOK

Where craft meets community- thoughtfully curated boards featuring fresh ingredients, local delicacies and flavors that bring people together.



fromagination™

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At Fromagination, we believe great gatherings start with great cheese. Our catering menu is built around thoughtfully selected artisan cheeses, paired with seasonal flavors, house-made accompaniments, and crowd-pleasing bites. From abundant cheese and charcuterie boards to fresh, flavorful sides, everything is designed to be shared and enjoyed.

Whether you're hosting a casual get-together or a special celebration, we'll help you create a spread that feels effortless, memorable, and distinctly Wisconsin.

Catering Delivery/Pick-Up Hours:

Monday - Saturday: 11:00am-5:30pm CST

Sunday: CLOSED

Delivery Fee: \$25 (flat fee)

We offer delivery within a 10-mile radius of our shop. For locations between 10 and 20 miles away, please contact our catering manager to see if we're able to accommodate your request.

Catering Office Hours:

Monday - Friday: 9:00am-4:00pm CST

(608) 255-2430 ext. 2

catering@fromagination.com

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3



2



WISCONSIN'S FINEST: The Art of Cheese Boards

- 1 Makers Showcase Cheese Board
- 2 Seasonal Spring Cheese Board
- 3 Build Your Own Cheese Board
- 4 American Dairyland Cheese Board



3 Build Your Own Board:

Select three cheeses from a curated list of Wisconsin cheeses (contact catering manager for current list)

2 American Dairyland:

- Meister's Wild Morel & Leek Jack
- Roth's Dill Havarti
- Hook's Five-Year Cheddar

1 Wisconsin Makers Showcase:

- Hill Valley Dairy's Luna
- Bleu Mont Dairy's Bandaged Cheddar
- Upland's Pleasant Ridge Reserve



1 Seasonal Spring Board:

- Hook's Hurdy Gurdy
- Blakesville Creamery's Linedeline
- Fresh Wisconsin Chevre

*This board changes seasonally.
Please reach out to learn about our current seasonal board.



2 Charcuterie Board:

- Genoa Salami
- Bresaola
- Sliced Driftless Provision's Salami
- Prosciutto

VEGGIE & FRUIT BOARDS



Fresh, vibrant, and abundant. Beautifully arranged produce and dips that bring color and balance to any gathering.

COLLABORATION BOARDS: Local Madison Makers

Partnering with beloved Madison artisans — Stella's, Gotham Bagels, and Bunky's — to create boards rooted in community and local flavor.

- 1 Veggie Board featuring Bunky's Hummus
- 2 Lox Board featuring your choice of either cream cheese or fresh Wisconsin cheddar
- 3 Bagel Board featuring Gotham Bagels
- 4 Stella's Cheese Bread Board featuring Stella's Bakery Hot and Spicy Minis





From mini to large, our boards are designed for gatherings of all sizes — always generous, balanced, and beautifully presented.

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ARTISAN SANDWICH BOARDS & BOX LUNCHES

Elevated lunch options featuring fresh, artisan sandwiches, salads, and sides — perfect for meetings, retreats, and mid-day celebrations.

1

Artisan Sandwich Tray paired with a Chocolate Chip Cookie Board and a Family Style Bowl of Kettle Chips

2

Signature Sandwich Boxed Lunch with original Goat Eats Chips and a House-Baked Chocolate Chip Cookie

2





ARTISAN SANDWICHES

*Catering sandwiches are available Monday through Saturday with 24 hours advanced notice

*Gluten-free bread is available upon request

1 Pasture Harvest

2 Flavorsome Fowl

3 Vegan Verde

4 Pranzo Piccante

5 Val D'Aran Beef

6 Signature Sandwich

7 Veggiletta (Vegetarian)

8 Great Wisconsin



COOKIE BOARDS

Small-batch cookies, chocolate chip classics, and seasonal sweets — curated to add a touch of joy to any event.

1 House-Baked Chocolate Chip Cookie Board

2 Lark Shortbread Cookie Board

Salted Rosemary
Burnt Sugar & Fennel
Whole Wheat Espresso Chocolate Chip

CHIPS

Round out your order with refreshing beverages, crisp salads, artisan chips, and thoughtful add-ons.



- 1 Goat Eats Chips: Original, Sweet Potato, & Kicker
- 2 Family Style Bowl of Kettle Chips (serves 10)
- 3 Siete Potato Chips: Sea Salt, Chipotle BBQ, & Serrano Sea Salt Vinegar

DRINKS



- 1 San Pellegrino Sparkling Water
- 2 Acqua Panna Flat Water
- 3 Orange San Pellergrino
- 4 Blood Orange San Pellergrino
- 5 Lemon San Pellergrino
- 6 Sprecher Root Beer
- 7 Sprecher Diet Root Beer
- 8 Sprecher Honeycrisp Apple Soda
- 9 Sprecher Cherry Cola

- 10 Sprecher Black Cherry Cola
- 11 Cherry Wisco Pop
- 12 Grapefruit Wisco Pop
- 13 Ginger Wisco Pop
- 14 Strawberry Wisco Pop
- 15 Sparkling Terrace Lemonade
- 16 Sparkling Terrace Strawberry Lemonade
- 17 Red Bull



SALADS

- 1 Family Style Salad
- 2 James Madison Salad
- 3 Market Salad
- 4 Individual Side Salad

*All salads come with the option of with or without chicken and a choice of balsamic vinaigrette or champagne vinaigrette



CATERING PRICE LIST

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Cheese Only, Cheese & Charcuterie Boards

Mini, Small, Medium, Large

Serves 5-30

AMERICAN DAIRYLAND BOARD

\$85 -440

WISCONSIN MAKERS SHOWCASE BOARD

\$100-525

SEASONAL BOARD

\$85-440

BUILD YOUR OWN BOARD

\$100-525

Gotham Bagels, Lox, Stella's Cheese Bread Board, Bunky's Hummus Veggie Boards

GOTHAM BAGEL BOARD (SERVES 12) *48-Hour Notice Required

\$65

LOX BOARD W/ CREAM CHEESE OR FRESH WISCONSIN CHEVRE (SERVES 12) *48-Hour Notice Required

\$55-65

STELLA'S CHEESE BREAD BOARD (SERVES 12) *48-Hour Notice Required

\$50

FRESH VEGGIE BOARD WITH BUNKY'S HUMMUS & PITA BREAD

\$85-210

Artisan Sandwich, Cookie, & Fresh Fruit Boards

Small, Medium, & Large

Serves 10-30

CHOCOLATE CHIP COOKIE BOARD

\$30-90

FRESH FRUIT BOARD

\$85-210

ARTISAN SANDWICH BOARD

\$120-360

LARK SHORTBREAD COOKIE BOARD

\$40-120

*Charcuterie (cured meats) only, Salads, Chips, and Beverages also available